



# How to Become a Champion Speaker

## *Executive Speak Coaching*

by Vernon J. Shazier

**Are you a CEO, executive, senior manager or coach?**

**Vernon J. Shazier can help you....**

- **Enhanced** your career by being recognized as a highly effective communicator
- **Stand** out over your competition
- **Recruit** quality personal to your organization
- **Consistently** develop and deliver an effective speech
- **Master** how to tell your personal stories
- **Add** polish to existing basic skills
- **Communicate** your ideals with clarity
- **Motivate** your team to perform at their highest level
- **Promote** your organization by speaking at public events
- **Adapt** your speech to different audiences
- **Be** prepared to speak anywhere at anytime
- **Deliver** speeches your audience will remember

### **Executive Speech Coach**

Executive speech coach Vernon J. Shazier provides speaking and presentation skills coaching for executives, coaches and professional speakers.

In coaching sessions with Vernon, clients will learn, and be coached on, the three essential components of speaking: topic development, organization and delivery. The format of the training will be custom designed around the skill level and objectives of the client.

### **Pre-Coaching Session**

To serve his clients with excellence, before coaching starts, Vernon conducts a pre-session interview to understand the experience and objectives of his clients. The coaching sessions can be given in Fort Lauderdale in his office, or at the client's facility, or at any off-site location of the client's choice. If there is not a match between what the client's objectives are and Vernon's expertise he will not accept the assignment.

## **Objective**

The objective of speech coaching is to increase the comfort, effectiveness, professionalism, clarity, and confidence of every presentation. The training can be delivered to an individual or in a group format.

## **Deliverables**

Vernon Shazier will coach individuals in all areas of preparing and presenting champion speeches. In a group format, the result will be that everyone will have the experience of being coached, and each person will learn from the experience of others.

One-day group sessions are welcomed; one to two days private coaching has more impact. From private coaching, this is what we can guarantee:

Clients will learn the following skills and knowledge in these information-rich training and coaching sessions... and much, much more:

- You will have created your own talk, if that is the reason for coaching
- The three components to every effective speech
- How to adapt your talk to any length
- The power of I-You ratio
- How to immediately engage any audience
- How to get your major points across
- How to connect with your audience
- How to gather and organize ideas and information for each speech
- How to remember your presentation and have the audience remember
- How to add credibility and likeability
- How to outline your speech
- The best ways to open and close every speech
- The best way to create original material
- How to turn life experiences into a speech

## **Presenter's Background**

Vernon J. Shazier is an innovative leader, author and performance coach who upholds the highest standards of personal and professional integrity. He is committed to helping individuals and leaders of small and large organizations reach “**Championship Status**”. He is sought after throughout the country as a motivational keynote speaker and lecturer in the areas of public speaking, leadership and team development. He possesses outstanding speaking skills and has an unwavering dedication to Excellence. Vernon is also an NFL Chaplain with the Miami Dolphins.

He holds a degree in Bio-Medical Engineering from Keiser University, a Bachelor of Science in Psychology from Nova South-eastern University. He is also a graduate of

George W. Truett Theological Seminary, Baylor University in Waco, Texas, where he received a Master of Divinity in Theology.

Vernon believes every individual has a Champion within them. Therefore, he utilizes his experiences as a Football Coach, Business Owner and Executive to help leaders and organizations of all disciplines become Champions.

### **Your Options**

The investment in coaching depends on the results you desire. Each assignment is customized individually for Vernon's clients. We are happy to develop a quote, after a conversation with you, to assess your needs.

Options to help accomplish your speaking goals:

- Group coaching session
- In-person 1-2 intensive full day coaching in person at your location
- In-person 1-2 intensive full day coaching in person in Vernon's office in Fort Lauderdale
- Speech coaching by telephone
- Evaluation of recorded performance and telephone consultation only
- Emergency speech coaching help

### **Your Investment**

As an individual, let's have a conversation to determine which of Vernon's many offerings best suits your needs. This conversation is complimentary. For group coaching, the investment varies. At your convenience let's have a conversation. Again, this conversation is complimentary.

Most individuals come to one of Vernon's offices in Fort Lauderdale or Fort Pierce, FL for speech coaching. Vernon usually travels to coach groups. When travel is involved the client pays for travel and lodging.

Call us immediately and we'll schedule either an in-person or telephone coaching session.